

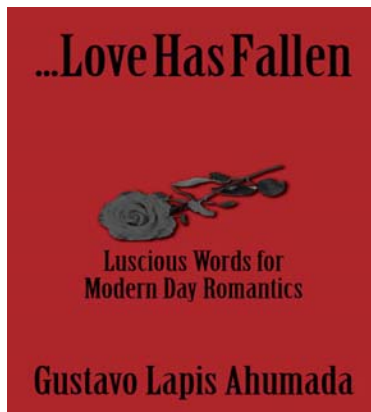


## ELOQUENT BOOKS

FOR IMMEDIATE RELEASE

### LOVE HAS FALLEN

#### Modern Day Romantics Will Fall in Love with New Book of Poetry



*Erotic and sensual, full of romantic imagery, the poetry in **Love Has Fallen** will cast a spell on readers with its gripping verses. With "luscious words for modern day romantics," this book is sizzling from beginning to end.*

Poetry comes to life in the new book *Love Has Fallen*. From heart-rending, to the insatiable highs and lows of love, this sensual collection of poetry will speak to the heart and soul of anyone who has ever experienced passion, lust and love lost.

Dark and alluring, celebrating the beauty and pain of love, *Love Has Fallen* is lyrical and engaging. Drawing from his own experiences and musical background, Ahumada adds a special touch of rhythm in his work of poetry. He says, "All of my music and writing are derived from every laugh, tear and blood spilled in the name of love. If I have not lived it, I would not be able to write about it adequately."

Ahumada says his parents, his daughter and the state of the human condition have made a real impact on his poetry. "I'm inspired by these three major forces in my life and how they have reacted, how they react and how they will react in the face of love and all its glory, good and bad."

**Publisher's website:** <http://www.strategicpublishinggroup.com/title/LoveHasFallen.html>

**ISBN:** 978-1-60860-233-9

#### **About the Author:**

Gustavo Lapis Ahumada has been writing for over 25 years. He is a musician and the founder of the notorious New York City underground band Bitter Grace. He established himself as the first Latino singer to front a Goth band back in the '80s and can still be found performing in the dark recesses of the city. Born in Argentina, he came to New York City to live when he was six. "I write because I have to. It is like my music. It is a passion that cannot and will not be denied."



**For media inquiries, appearances, or other publicity — please contact:**

Ellen Green — [PressManager@aegpublishinggroup.com](mailto:PressManager@aegpublishinggroup.com)

Strategic Book Group

845 Third Avenue, 6<sup>th</sup> floor-6016 – New York, NY 10022

<http://www.Strategicbookpublishing.com> - <http://www.EloquentBooks.com> - <http://www.StrategicBookMarketing.com>

<http://www.Strategicbookgroup.com>

1-888-808-6190 - Corporate Office

###